

# Wyandotte Co. Child Care SUMMIT

Providers & Parents value most  
 Caregiver Relationships  
 Staff Support  
 Families Safe & Valued  
 Quality Care  
 Affordability

New Campaign



For 50 years there has been NO major policy change for early learning!

Families are MAXED OUT!

Child care is essential education

## The CRISIS

Informing parents of yet Another change When you are 2, or 3 years old, it's a BIG DEAL to NOT have your person there

But...what about the programs that are still around, what are their needs, their story? What about the PARENTS?

25% INCOME goes toward child care

207 Child Care Programs CLOSED March 2020 - August 2021 METRO AREA

5,000 child care slots GONE !!!

## The PANDEMIC

## Benefits of early education

Lower rates

Behavioral issues  
 Health problems as adults

Incarceration

Higher rates  
 Graduation & High income level

Parents need to work to succeed

Child care IS a BUSINESS!

Heavy expenses  
 Transitions  
 Limited Options  
 Low wages  
 Staff turnover  
 High cost  
 Waitlist

Staffing Challenges Limited Staff  
 Sick, burn out, on leave, family ill, college tour



"If child care isn't there so that people can go to work & do what they need to do it's a Domino effect..."  
 -Child care worker

"Early education is the foundation for society's success."  
 -Child care worker

Partner! Large companies Providers KU

Men, step up!

Value child care Need Leader's support

## Ideas

Exempt or Reduced property tax

Tax credit

Explore TAX to support early learning

Relieve Administrative systems, burdens, & barriers

Statewide advocacy More PROGRESS made at Local level Local solutions evaluate systems

Career options beyond educators + Explore benefits for staff Incentivize

Self care strategies for sustainability Staff take PTO without being a huge strain Get wages UP! Compensation

Argue Child care as a Community benefit TAX cut not a good look if you want to get re-elected

Engage PRIVATE SECTOR with nearby child care centers Lost women to their workforce during the pandemic

Large, new Employers provide their child care PLAN

United front with public schools

Keep sustainability GRANTS They have been a life-line

Package Deal EC with K-12? Hard to make the case... No advocates in statehouse

BUILD Awareness advocate to elected officials and private businesses

Now, is LONG term The Kids now are our FUTURE workforce

INVEST in PROVIDERS more people enter the field

## Next steps

A Stable Workforce  
 A Stable Community  
 Stands on child care



FOLLOW HB-2237

Child care BUILDS our ECONOMY

"Quality child care plays a key role in molding our children, in developing a structure and love for learning."  
 -Greg Kindle



Center for Public Partnerships & Research

Live graphic recording by: Sara O'Keeffe